

jennahodgkiss

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OBJECTIVE

A full-time position encompassing various areas of online production with opportunities to acquire new skills and refine existing techniques.

EDUCATION

University of Florida, Gainesville, FL

2004-2006

Online Media, College of Journalism and Communications

Outside Concentration in Business Administration

GPA: 3.59

WORK EXPERIENCE

Online Content/Technical Producer, The Gainesville Sun, Gainesville, FL

Jan. 2007-Present

Maintain and update site structure and presentation.

Developed organizational systems for production and communication for online producers and the newsroom.

Trained producers, editors and reporters in posting to and managing Web site(s).

Produced videos, Flash packages, Web updates for gainesville.com and gatorsports.com.

Ye Nyne Olde Holles Golf Club, East Jordan, MI

2002-2006

Designed and maintained Web site.

Worked in day-to-day sales and restaurant operations.

Assisted in scheduling, merchandising, advertising and event promotion.

WEB DESIGN

Berlin 2006: University of Florida Study Abroad

2006

Designed and produced the Web site for photojournalism study abroad program in Berlin, Germany.

Participated in the trip and developed site under supervision of faculty as an independent study.

H&D, Inc. a division of Rieth-Riley, Inc.

2006

Designed new commercial site.

Worked with supervision of local and corporate managers.

Maintained regular consultation with staff members to assess needs and develop ideas.

Sigma Kappa at the University of Florida

2006

Co-produced a Flash-based Web site catering to the needs of the client.

Created a system for easy maintenance using external text and images.

SKILLS

Windows, Mac OS X, Flash, Dreamweaver, Adobe Photoshop, (X)HTML, CSS, Saxotech Online

REFERENCES

Brandon Stadt, Manager, Ye Nyne Olde Holles

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Mindy McAdams, Professor - Department of Journalism, University of Florida

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John Freeman, Associate Professor - Department of Journalism, University of Florida

Program Director and Project Editor of Berlin Study Abroad 2006

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